



REACHING 80 MILLION TV HOUSEHOLDS EVERY WEEK ON DIRECT TV, CABLE AND DISH



<u>PACKAGE</u>	<u>DETAILS</u>	<u>PRICE</u>
26 WEEK PREMIER	30-SECOND COMMERCIAL AIRING DURING 26 WEEKS OF BATV NATIONAL PROGRAMMING. 4 EXCLUSIVE PRODUCT PLACEMENT SEGMENTS DURING SHOW CONTENT (45 SECONDS MINIMUM). 3-SECOND OPENING BANNER DURING SHOW INTRO. COMMERCIAL + LINK ON BATV WEBSITE. ADVERTISING IN 2 BATV NEWSLETTERS	\$22,500
26 WEEK	30-SECOND COMMERCIAL AIRING DURING 26 WEEKS OF BATV NATIONAL PROGRAMMING. BANNER AD + COMMERCIAL + LINK ON BATV WEBSITE. ADVERTISING IN 2 BATV NEWSLETTERS	\$15,500
16 WEEK PREMIER	30-SECOND COMMERCIAL AIRING DURING 16 WEEKS OF BATV NATIONAL PROGRAMMING. 4 EXCLUSIVE PRODUCT PLACEMENT SEGMENTS DURING SHOW CONTENT (45 SECONDS MINIMUM). COMMERCIAL + LINK ON BATV WEBSITE. ADVERTISING IN 2 BATV NEWSLETTERS	\$15,500
16 WEEK	30-SECOND COMMERCIAL AIRING DURING 16 WEEKS OF BATV NATIONAL PROGRAMMING. BANNER AD + COMMERCIAL + LINK ON BATV WEBSITE. ADVERTISING IN 2 BATV NEWSLETTERS	\$12,500
8 WEEK PREMIER	30-SECOND COMMERCIAL AIRING DURING 26 WEEKS OF BATV NATIONAL PROGRAMMING. 2 EXCLUSIVE PRODUCT PLACEMENT SEGMENTS DURING SHOW CONTENT (45 SECONDS MINIMUM). COMMERCIAL + LINK ON BATV WEBSITE. ADVERTISING IN 2 BATV NEWSLETTERS	\$9,500
8 WEEK	30-SECOND COMMERCIAL AIRING DURING 8 WEEKS OF BATV NATIONAL PROGRAMMING. BANNER AD + COMMERCIAL + LINK ON BATV WEBSITE. ADVERTISING IN 2 BATV NEWSLETTERS	\$6,500

47 MILLION BIRDWATCHERS IN THE UNITED STATES

BATV IS AVAILABLE IN 80 MILLION TV HOUSEHOLDS PER WEEK ACROSS THE USA  
 NIELSON-RATED NATIONAL DEDICATED TV VIEWERSHIP: 200,000 HOUSEHOLDS WEEKLY

For more information email [sales@BirdingAdventures.com](mailto:sales@BirdingAdventures.com) or call +561 337 5744

REACH THIS GIANT, DEDICATED AND AFFLUENT AUDIENCE WITH BATV!

